

PRN Directorate Change

## APPOINTMENT OF DIRECTOR

### [ELECTRIC GUITAR PLC](#)

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#### WEBSITE PRESS RELEASE

3<sup>rd</sup> April 2023

#### ELECTRIC GUITAR PLC

(Electric Guitar or the Company)

#### APPOINTMENT OF DIRECTOR

Electric Guitar PLC announces the appointment of Richard Jonathan Horwood as a Director of the Company with effect from 1<sup>st</sup> April 2023. Mr Horwood has extensive experience in building substantial businesses both organically and through acquisition in various sectors including media and technology. The Board believes Mr Horwood's experience and connections will add further resource and relevant experience in sourcing, evaluating and engaging with target opportunities.

Electric Guitar was established in 2021 through the issue of shares to the founders as a special purpose acquisition vehicle which will seek an acquisition target in the digital media sector. The Company's stated aim at admission was to act as a consolidator and operator in the digital advertising market.

**The Directors of Electric Guitar Plc accept responsibility for this announcement.**

#### FOR FURTHER INFORMATION, PLEASE CONTACT:

Chairman 01189 570444 **Electric Guitar PLC**

**John Hutchinson**

#### FORWARD-LOOKING STATEMENTS

This announcement may contain forward-looking statements which reflect the Company's or, as appropriate, the Directors' current views, interpretations, beliefs or expectations with respect to the Company's financial performance, business strategy and plans and objectives of management for future operations. These statements include forward-looking statements both with respect to the Company and the sector and industry in which the Company proposes to operate. Statements which include the words "expects", "intends", "plans", "believes", "projects", "anticipates", "will", "targets", "aims", "may", "would", "could", "continue", "estimate", "future", "opportunity", "potential" or, in each case, their negatives, and similar statements of a future or forward-looking nature identify forward-looking statements.

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