

17 November 2023

Electric Guitar PLC
("Electric Guitar" or the "Company")

Appointment of Company Secretary

The Board of Electric Guitar PLC (LSE: ELEG), the Special Purpose Acquisition Company seeking acquisitions in the digital marketing and advertising industry as a provider of first-party data solutions, has approved the appointment of Ben Lister as Company Secretary with effect from 16 November 2023, succeeding John Hutchinson who will remain as Chair.

For further information:

Electric Guitar PLC
John Hutchinson
Chair

01189 570 444

Axis Capital Markets
(Corporate Broker)
Richard Hutchison

020 3026 0320
rh@axcap247.com

Yellow Jersey PR
Sarah Hollins
Annabelle Wills
Bessie Elliot

020 3004 9512
electric@yellowjerseypr.com